



# One window to 36,000+ project opportunities across 72 countries



## About BNC:

**BNC** is the largest project intelligence provider in the Middle East, Africa, and South Asia, covering over **36,000** live projects valued at over **USD 17 trillion** across **72** countries. Known for its robust project intelligence, **BNC** serves as a vital resource for the construction project market by empowering professionals with data-driven insights, advanced analytics, and streamlined sales tools.

**BNC's** SaaS platform, IBIS is designed to increase project sales and has four primary product offerings:

1. **Project Intelligence:** **BNC's** extensive database covers projects across industrial, urban, oil and gas, transport, and utilities sectors. This allows users to track projects throughout their lifecycle—from concept to completion—with access to over **180,000** project profiles, **200,000** companies, and **250,000** contacts.
2. **Sales Enhancer:** Designed to integrate with existing CRM systems, **BNC's** Sales Enhancer improves lead tracking, sales forecasting, and reporting capabilities, helping clients streamline data-driven workflows and achieve superior project outcomes on a single, unified platform - enhancing visibility, and driving efficiency.
3. **Reports & Analytics:** This key offering provides actionable, fact-based project market insights, daily project news, monthly project market reports, and quarterly webinars. These insights offer a deep dive into sector trends, allowing users to make informed decisions based on comprehensive market intelligence.

**BNC** also offers a **mobile app** for on-the-go project insights, a daily **BNC Bulletin** with top project stories, and a **credit system** for accessing additional information beyond standard subscription limits. With thousands of industry reports, a daily newsletter reaching over **68,000** professionals, and regular webinars, **BNC** stands as the premier resource for an integrated project intelligence plus sales enablement offering across the region.

